## Modeling the present

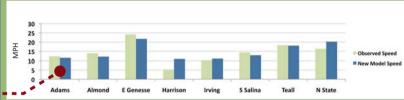
The first step in using the Regional Travel Demand Model for The I-81 Challenge is to simulate the current "real world"

## I-81 NORTHBOUND TRAFFIC FLOWS: TRAFFIC COUNTS AND MODELED VOLUMES Traffic Count Model Volume 50,000 20,000 Exit 16 Exit 18 I-690 Exit 22 I-90 I-481 Freeway Segment

## WHY THE DIFFERENCE?

Modeling peoples' travel behavior is a difficult undertaking since behavior is variable and complex. Travel models are developed from and compared to a wide variety of data sources, so travel models can't be expected to match any one source exactly.





## DAILY WORK TRIPS BY DISTRICT GOING TO SYRACUSE: CENSUS DATA VS. MODEL OUTPUT

