

Reconstruct the highway

THE MARQUETTE INTERCHANGE: I-794/I-43/I-94 MILWAUKEE, WI



SIMILARITIES TO I-81

- Designated as an interstate highway
- Carried through and local traffic
- Did not meet design standards
- Included an interchange with other interstate highways
- Located in a similar climate

DIFFERENCES FROM I-81

- Project focused primarily on an interchange
- Major alterations of highway network not considered

SO WHAT HAPPENED?

- Complete reconstruction of Marquette Interchange in downtown Milwaukee
- Project emphasized community involvement to develop a community-sensitive solution
- The new design is considered more attractive and traffic flow has improved

Lessons learned

- Project benefited from strong public outreach effort that included neighborhood committees
- Visual impacts can be mitigated through aesthetically pleasing design – clean lines, narrow piers, bright colors and decorative features