

Why is a Transit System Analysis Part of *The I-81 Challenge*?

TRANSIT SYSTEM ANALYSIS: GOALS & OBJECTIVES

GOAL: IMPROVE SERVICE AND MOBILITY WITHIN THE CITY OF SYRACUSE

- OBJECTIVE: A** Improve and expand service between key destinations in the City, including residential areas, employment centers, health care facilities, educational institutions, and cultural resources.
- B** Reduce single-vehicle trips and parking demand in the downtown and on University Hill by generating new ridership through increased mobility within, and between, those areas.
- C** Develop transit corridors to support sustainable land use and economic growth within the City.
- D** Make transit more attractive by reducing transit travel time, improving transit stops and on-board amenities, providing rider information, and branding key corridors.

GOAL: IMPROVE SUBURBAN COMMUTER SERVICES TO DOWNTOWN SYRACUSE AND UNIVERSITY HILL

- OBJECTIVE: A** Reduce regional transit travel time to be more comparable to commuter vehicle travel time.
- B** Expand direct service between suburban communities and major employment centers in the City, in particular, downtown and University Hill.
- C** Provide the potential for transit-oriented development in suburban communities.
- D** Make transit more attractive to suburban commuters by providing transit-stop and on-board amenities.