

# Smart growth

Smart growth is well-planned development that protects open space and farmland, revitalizes communities, keeps housing affordable and provides more transportation choices.



## What smart growth “is” and “is not”:

- More transportation choices and less traffic ———▶ **Not** against cars and roads
- Vibrant cities, suburbs, and towns ———▶ **Not** anti-suburban
- Wider variety of housing choices ———▶ **Not** about telling people where or how to live
- Well-planned growth that improves quality of life ———▶ **Not** against growth

## SMART GROWTH BENEFITS:

- Reduce Vehicle Miles Traveled (VMT) up to 30%
- Reduce Green House Gas (GHG) up to 10%
- Modest density shift and no new technology
- Broadened mobility choices
- Renewable energy sources
- New technologies
- Environmental restoration

## RESIDENTS IN SMART GROWTH COMMUNITIES:

- Make 1.6 fewer auto trips per day
- Travel almost 15 fewer miles per day
- Make 1.8 fewer trips outside the neighborhood each day

## Regional residents say they...

- Strongly support Smart Growth concepts
- Support preservation of and investments in existing resources
- Support planning for future growth
- Strongly tend towards single occupant vehicles
- Are satisfied with overall transportation system
- Are dissatisfied with conditions and non-auto options
- Are interested in exploring transportation options

Source: Community Planning and Transportation Public Survey, Nov 2010

