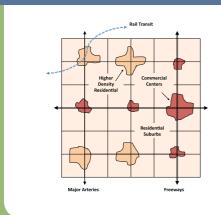
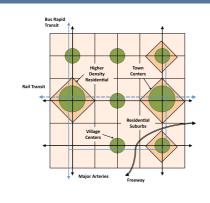
## Transportation modeling

You've probably seen or heard about models throughout your life – whether physical models such as a train or a building or more abstract models like those used to give us weather forecasts. What they have in common is that they represent real world objects or processes.



We also use models in transportation planning. These models are a series of complex mathematical equations that represent the choices, decisions, and behavior of thousands (or millions) of individual travelers.



#### **HOW DO THEY KNOW?**

Ever heard that new transit service will take *X* number of cars off the road? Or that building a new road will cut travel time by *X* minutes? Ever wondered how planners know that?

It all comes from a model...

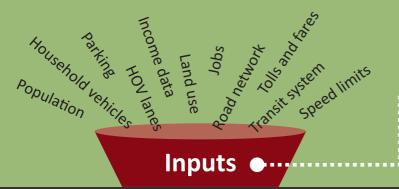


#### **MODELS HELP US:**

- Know where, when and how people are traveling
- Understand what and where our transportation needs are now and in the future
- Evaluate different strategies and investments to meet those needs
- Determine the impacts of strategies and investments on system performance, air quality, travel time, and land use, just to name a few

# Regional Travel Demand Model

The Regional Travel Demand Model is a computer software package that replicates our regional transportation system



SMTC's model is a "Four Step Model" that takes inputs such as population and economic forecasts, the geographic dispersion of people and jobs throughout the region, and a description of the transportation system – the roads and transit system.

#### **Regional Travel Demand Model NETWORK TRIP TRIP** ASSIGNMENT - How many trips will - Where will the trips - How many people will - What routes will be be made? come from and go to? drive, take the bus, used for the trips? walk, bike, etc.? Trip Origin Transit Trip Key: Trip Destination Road/Highway Automobile Trip ♠ Pedestrian Trip Bicycle Trip

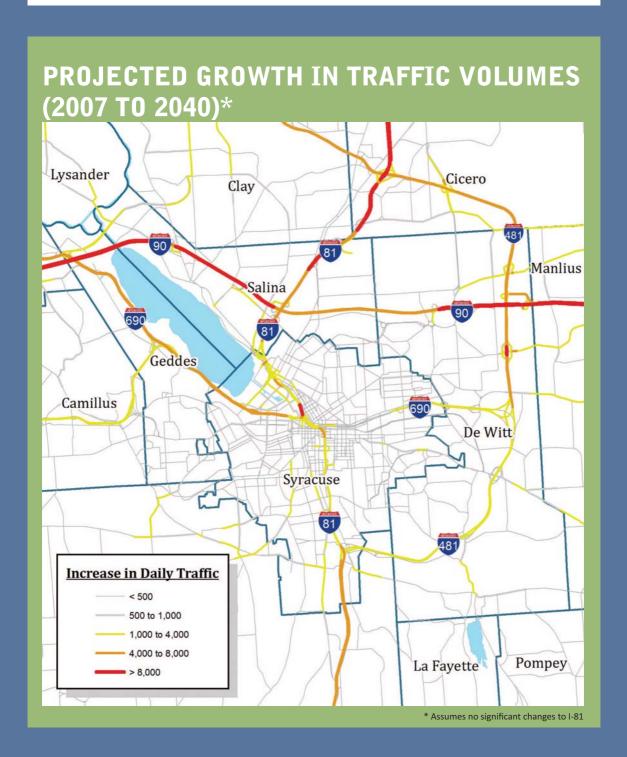
The model outputs, to be used in impact analyses to evaluate transportation system alternatives, include the amount of travel, the performance of the transportation system, and mode usage.

## Outputs

Number of transit riders white's its law and white's its law and white's white

## Modeling the future

The model can accurately replicate the existing conditions, and it can then be used to predict future travel patterns and demands based on changes in the transportation system, changes in the land use, and changing demographics



# Modeling the present

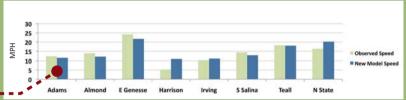
The first step in using the Regional Travel Demand Model for The I-81 Challenge is to simulate the current "real world"

# I-81 NORTHBOUND TRAFFIC FLOWS: TRAFFIC COUNTS AND MODELED VOLUMES Traffic Count Model Volume 50,000 20,000 Exit 16 Exit 18 I-690 Exit 22 I-90 I-481 Freeway Segment

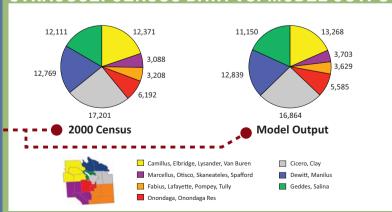
#### WHY THE DIFFERENCE?

Modeling peoples' travel behavior is a difficult undertaking since behavior is variable and complex. Travel models are developed from and compared to a wide variety of data sources, so travel models can't be expected to match any one source exactly.





### DAILY WORK TRIPS BY DISTRICT GOING TO SYRACUSE: CENSUS DATA VS. MODEL OUTPUT



Microsimulation models allow us to understand detailed operational aspects of our transportation system. We can examine how traffic flows on a segment of highway, around a sharp curve, or through an intersection or interchange. While the regional model looks at overall demand, microsimulation models focus on the interactions and behaviors of individual vehicles.

What can we do with microsimulation models?

- Understand current
   operations on the highway:
   "How, why and where does
   congestion occur?"
- Evaluate the operational impacts of proposed changes: "What would happen if we changed X?"





